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**ONCE AGAIN, THE SUMMIT FEDERAL CREDIT UNION
TEAMS UP WITH NFL PLAYER ROLAND WILLIAMS TO SHARE THE BASICS OF
FINANCIAL LITERACY WITH AREA YOUTH**

ROCHESTER, NY (October 2003) – The Summit Federal Credit Union will once again team up with Roland Williams, formerly of East High School, Syracuse University and the Oakland Raiders, to teach Rochester Area youth financial basics. This is the third session of this program.

Beginning Friday, October 17, from 6-9 pm, twenty-five high-school students from the Hillside Work-Scholarship Connection will learn basic financial fundamentals and how they apply to everyday life through the Roland Williams Youth Lifeline Foundation Financial Literacy Program. Dedicated financial professionals from The Summit Federal Credit Union will teach financial goal setting, how to handle a paycheck, managing a checking account, strategies for saving, the importance of good credit, and how to create a budget.

Mike Vadala, President and CEO at The Summit Federal Credit Union, believes that, “Talking to young adults now, especially before they join the workforce, and helping them understand the basics of sound money management just makes good sense. The Summit is proud to have another opportunity to sponsor this important financial literacy program.” Roland Williams added, “It wasn’t until I became a professional player that I truly began to understand basic financial fundamentals. This program will give individuals a head start to learn some necessary fundamentals of finance to assist them with their lives.” Roland started the program to give back to the community he grew up in.

The Financial Literacy Program will take place on four Friday evenings at Clover Lanes, 2750 Monroe Ave in Brighton. The featured guest speaker for the first session will be the U.S. Bankruptcy Judge John C. Ninfo, II, who has spearheaded efforts to educate high school seniors about the risks of credit card debt.

The Summit FCU strongly believes in the mission of the Roland Williams Youth Lifeline Foundation and the importance of reaching young people through education, interaction and entertainment. Each week, students will receive financial instruction based on materials provided by the National Endowment for Financial Education followed by complimentary dinner from Michelina’s Italian Eatery.

Founded in 1941, The Summit Federal Credit Union is a full-service financial institution and one of Rochester’s largest credit unions. To learn more about The Summit, please contact (585) 453-7030 or visit the company website at www.summitfcu.org.

For more information, please contact Kevin Harwood, Marketing Manager, at (585) 453-7202.

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